

Romania: Towards an RDI strategy with a strong smart specialisation component



•Dublin, 3-4 July 2014 •Radu Gheorghiu

Romanian Strategy for RDI 2014-2020



•The National Strategy for RDI 2014-2020 – currently in the approval stage

•A national RDI strategy with a strong smart specialization component

•Vision:

"Underlying national competitiveness there is an innovation ecosystem where research and development support the advancement in the global value added chains. In this environment, excellence and an entrepreneurial spirit mobilize a critical mass of actors."

Vision's 3 pillars:

Companies become key actors of innovation
The RDI sector is an arena of opportunity
Regional leadership at the frontier of science through breakthroughs in strategic fields

•Regional level – not a distinct level (Romania does not have either proper legal regions, or a proper regionalisation strategy); rather, considered in terms of local/regional concentrations of RDI activity and skills.

Smart Specialisation Table 1: DOMAINS WITH SMART SPECIALISATION POTENTIAL RIS3 **PREPARATORY JASPERS / ARUP STUDY** StakeholdersOutward Looking **Engagement**² Governance 2014 Dublin

Nationa

Jorkshop

Dublin

Economic sector	Specialisation area						
Main domains							
Agriculture and Food Industry	Agro-Food, Biotechnology						
IT&C	Telecommunication and Software / Computer Programming , Mechatronics, New						
	Media, Application Development						
Automotive Industry and Other	Materials, Components and Fabrication, Ship Building, Aerospace, Agricultural						
Transport Equipment	machinery						
Other domains with potential							
Tourism	Health Tourism, Wellbeing						
Wood Industry	Wood Processing, Conversion of Waste						
Energy	Renewable Energy, Wind Power, Solar Power, Green construction, Biomass,						
	Ecological Services, Fossil Energy, Gas and Electricity, Maritime Oil Extraction						
Machinery and Equipment	Intelligent Agriculture, Automation, Mechatronics						
Textiles	Technical Textiles						
Chemical and Pharma Industry	Cosmetics, Life Science, Health						
Scientific domain	Specialisation area						
IT&C	Networks of the future, internet and services, software and visualization, networked						
	media and 3D internet, flexible organic and large area electronics, embedded system						
	design, personal health system, ICT for energy efficiency and accessible and						
	assistive ICT, Computer science and artificial intelligence.						
Engineering and Technology	Electrical and electronic engineering, nanotechnology, materials (specifically						
	electronic, optical and magnetic materials, materials chemistry, materials science and						
	metals and alloys) and mechanical engineering, motor vehicle transport and other						
	transport						
Energy and Environment	Pollution, management and monitoring, environmental engineering, ecology and						
	environmental science, network technologies, renewable energy and biofuels.						
Agriculture and Food Industry	Agronomy, crop science, food science and agricultural and biological science,						
	agricultural biotech						
etc.							

•Exploration and discovery

National level

•Main competitive advantages:

 (1) ICT skills supported by STEM education;
 (2) Great agro-food potential (but currently under-utilised);
 (3) Transportation / motor vehicles

•Key challenges:

(1) Stimulating business investment in research;
(2) Bridging business and public research;
(3) Low technology transfer rates and a weak culture of entrepreneurship

•Main opportunities for future regional development:

(1) Large-scale infrastructures (e.g., ELI-NP) and associated hubs; (2) Danube Institute / Initiatives; (3) Competence poles (e.g., Cluj, Magurele)

Main objectives of the strategy

To increase the competitiveness of the Romanian economy through innovation
To enhance the Romanian contribution to the progress of frontier knowledge
To enhance the role of science in society •Procedural principles:



- an evidence-based approach;
- responding to a broad range of relevant criteria, among which: proven scientific performance; the potential for adding value (in the economy, public services, public decision-making etc.) to the results of research; Romania's broader strategic interests.
- a flexible understanding of a "priority field"
 not a scientific domain, but one at the intersection of science, technology, and societal needs and problems;
- o future-oriented

•Regional level -- not considered as such, except in terms of local/regional concentrations of RDI activity and skills.

Exploration and discovery

National level



•Key stages in designing the smart specialization component of the RDI Strategy:

- Evidence-based preliminary selection of candidate fields of smart specialization based on current and future business potential and Romanian research specialisations at a national and international level (JASPERS/ARUP study, analyses of sectoral competitiveness on a national level, capability and competitiveness of clusters at a regional level, current R&D potential, analysis of national and international RDI collaborations etc.);
- Online consultation with RDI experts and stakeholders proposals of promising R&I programs for each candidate field; arguments to back up proposals;
 - Shortlisting of 13 fields by large panel after consultations with key actors;
- Panel work (13 panels) to *flesh out the shortlisted fields* elaboration of 6-8 R&I program fiches per field according to smart specialization-specific criteria;
- Large-scale online consultation of experts and stakeholders on the 90 R&I fiches – *quantitative evaluation, backed up by pro/con arguments*; estimate of necessary resources, incl. human, logistic, cost;
- ✓ Selection of final smart specialization fields / R&I programs.
 - Key criterion (50%) economic impact; final fields highest ranking fields that, together, reached the cost threshold of 5 billion lei (optimistic estimate of RDI budget over programming period).

29 domains Aerospace Agro Food Water Arts & humanities Auto/ transport Automatisation Biotech Constructions Education Electronics Energy Pharma Nuclear phys. Geophysics ICT **Mathematics** Materials (new) Education Arts and humanities Veterinarian Environment Nanotech Construction Naval Optics

Patrimony Health Security

Space Textiles

Socio-economic

13 Panels Agro-Food **ICT** Intelligent sys. Health Energy **Pharmaceuticals** Environment Security Space **Materials Biotechnologies** Transport Socio-economic

Patrimony

Exploratory Online consultation





Knowledge maps Example: Institutions with ISI publications in agro-food



Smart Specialisation S3 Platform

Engagement Dublin 2014 L 1: 2014

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Governance



Knowledge maps Example: Companies in Pharma





Source: UEFISCDI, based on NIS data

Knowledge maps Example: Export and import countries for pharmaceuticals



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•Exploration and discovery Exploratory online



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	R DE NOMINALIZARE A EXPER	TILOR SI DE IDENTIF CADRUL PROIE	CARE A SUBDOMENIILOR DE CERCETARE/ ECTULUI				
		N DOMENIUL CERCET PERIOADA 201					
	 Lista de mai jos cuprinde titlurile ce domenii, menite sa structureze dezbal complex, in functie de oportunitatile portunitatile 	lor 13 domenii strategice ca terea privind prioritatile na e care le deschid pe viitor s	andidate pentru Strategia de CDI 2014-2020. Aceste tionale de CDI, au fost selectate in urma unui proces si de impactul lor social potential.				
	Va invitam sa identificati domeniul domenii, va rugam sa selectati ace semnificativa ca expert.	in care va considerati ex I domeniu in care consid	xpert. Daca experienta dvs. acopera mai multe derati ca ati putea sa aduceti contributia cea mai				
	Agro-alimentare	Mediu	Spatiu				
	 Biotehnologii 	Sanatate	Stiinta medicamentului				
	 Energie 	Securitate	 Transporturi 				
	◯ ICT	Sisteme inteligente					
	 Materiale 	Socio-Economice					
			·				
2. Va rugam sa propuneti, in vederea Strategiei de CDI 2014-2020, principalul subdomeniu de cercetare/ inovare (din cadrul domeniului canditat selectat mai sus) care considerati ca ar putea, in mod realist, sa contribuie la competitivitate pe lanturile globale de valoare si la cresterea bunastarii pe termen mediu si							
	Va rugam sa oferiti informatii cat r	nai concrete si mai speci	ifice pentru a va sustine propunerea.				
Subdomenile au natura unui set de teme de cercetare inrudite si trebuie definite nu doar in termenii relevantei lor strict stintifice, ci si in functie de problemele tehnologie si sociale asupra carora vor avea impact la orizontul 2020. Subdomeniu propus va fi inmartet parelabula de expert pe domenui respectiv si, apois supso consultani largite pentru a fi dezbatut, analizat, rafinat si, eventual, adoptat ca subdomenu protratir. tehnolonei informatire si comparenti (The in consultati in subsolui casteti), este pur orientativ si apartine domeniului tehnolonei informatire si comparenti (The in consultati in subsolui casteti), este pur orientativ si apartine domeniului tehnolonei formatire si comparenti (The subsolui casteti), este pur orientativ si apartine domeniului tehnolonei formatire si comparenti (The subsolui casteti), este pur orientativ si apartine domeniului tehnolonei formatire si casteti casteti casteti si casteti cast							
	Introduceti aici denumirea subdom	neniului propus:					
	Răspuns						
	Exemplu: Reducerea amprentei ecolo	pice in tehnologia informati	iei si comunicatiilor (ICT)				
	2.1. Provocarea						
	0						
	Exemplu: In viitorul imediat, un num	ar urias de persoane si ob	biecte vor fi conectate la internet. Va creste nu doar				
	permanent. Amprenta de carbon las	ate constant, ci si trafic ata de aceste evolutii va	i fi tot mai importanta. Deja in 2007, amprenta				
	atribuita domeniului ICT era de 2% e nivel mondial. Este de asteptat ca a	din toate emisiile de carbo aceasta sa creasca la 4%	on - echivalenta celei asociate industriei aviatiei la pana in 2020 (The Climate Group, GeSI Report,				
	Smart 2020, 2008).						
	2.2. Nevoia de cercetare/ inovare						
	Sectiunea descrie pe scurt modul in ca tendintelor, provocarilor sau problemo (maxim 1200 caractere)	are cercetarea/ inovarea ro elor identificate anterior.	omaneasca poate raspunde, in intervalul 2014-2020,				
	Răspuns						
	Exemplu: Cercetarea in domeniul red	ucerii amprentei ecologice	a ICT poate acoperi un spectru laro de teme, de la				
	produsele electronice cu consum redu serviciilor si retelelor, pana la noi mod energie (de ex., prin introducerea uno	s, arhitecturi si protocoale ele de inovare si de afacer prinformatii sau optiuni pri	verzi, sau managementul inteligent si optimizarea ri in domeniul ICT care sa sporeasca economia de vind amprenta energetica in designul produselor).				

2.3. Preconditii

cercetare avescue premiseie care pot favoriza succesul subdomeniului de cercetare propus: existenta unui mi cercetare favorabil (masa crítica de cercetatori, portofoliu de cercetari si publicatii etc.), oportunitati de parter mediul de afaceri s.a.m.d.

Ce asteptati, in mod concret, in urma prioritizarii subdomeniului de cercetare? Care si anticipate de dvs.? Cum arata succesul subdomeniului propus? (maxim 1200 caractere)

consultation (June 2013)



Smart Specia

StakeholdersOutward Lookin

28000+ persons invited

1500+ responses

2000 new persons have been nominated As relevant

Exploration and discovery

Extended online consultation, Aug-Sept 2013 Stakeholders Outward Looking Engagement



•An R&I program fiche (ICT/Big Data) in the online real-time Delphi consultations.

Criteriul 5. Economia relevanta pe plan national 5th criterion: capacity of the national economy to absorb the results of the R&I program

In ce masura considerati ca exista, la nivel Mai jos gasiti o serie de afirmatii prin care alti experti si-au sustinut raspunsul la intrebarea din partea stanga. national, un potential real de absorbtie si valorificare economica a rezultatelor

cercetarii din subdomeniul propus?

Va rugam evaluati

Quantitative estimate of the economic potential of the R&I program.

Va	rugam sa	iustificati	raspunsul	dvs.	selectand ce	el mult 3	afirmatii	dintre cele	de mai	ios si/sau	u introducand o	afirmatie noua.	
	again sa	Justinian	responser	M # #.	Selectation es	a tribute a	, annina an	witter a warte	we mui	los su su		arminatic noun.	

Nota: Cifra din paranteza care apare dupa fiece afirmatie indica numarul de experti participanti la consultare care au selectat deja afirmatia respecti

Telefonia mobilă, rețelele sociale, tranzacțiile online, activitățile de marketing și promovare, rețelele de senzori, industria de petrol si gaze, energetica (smart grid), etc. au o dinamica pozitivă, ceea ce generează un potențial uriaș de dezvoltare și valorificare a beneficiilor Big Data. (121) Sectorul asigurarilor publice de sanatate din Romania, odata cu implementarea dosarului electronic al pacientului (proiect in curs de implementare), poate aplica conceptele Big Data pentru optimizarea cheltuielilor, politici proactive de prevenire a maladiilor, monitorizarea de la distanta a pacientilor, etc. In linie cu activitatile similare mentionate pe plan mondial. (86) Backing up the estimate with pro/con arguments. Monotorizarea proceselor si fenomenelor cu impact economic si social (procese de fabricatie, procese de poluare a mediului, retele hidrografice, evolutia stari ide sanatate a pacientilor, trafic de transport auto sau aerian etc.) beneficiaza de capabilitatile de filtrare, stocare si analiza oferite de Big Data. (75)

Serviciile si (open) datele din domeniul public (e-administrare, e-guvernare etc) (31)

Securitatea cibernetica reprezintă o preocupare prioritara la nivelul statului si metodele moderne bazate pe Big Data încep sa fie considerate ca soluții viabile pentru implementare. (24)

doar in zona solutiilor autohtone de securizare a datelor. Banuiesc ca orice privind Big Data va fi de import. Povestile Cloud/HPC sunt la alt domeniu, nu aici. (13)

marile aplicatii ce trebuie implementate in viitor opereaza eficient numai in conditii de maxima securitate a bazelor foarte mari de date, costurile trebuind controlate strict. (6)

Critical mass



Smart specialisations identified in the foresight exercise include:

A1. BIOECONOMY

- · Safe, accessible, nutritionally optimized food
- · Sustainable development in forestry
- · Zootechnics, veterinary medicine, fishing and aquaculture
- · New products, practices, processes and technologies in horticulture
- Sustainable development of fields crops
- Bioenergy biogas, biomass, biofuels
- · Biotechnologies for agro-food
- Nanobiotechnology
- Environmental biotechnologies
- Industrial biotechnologies
- Bioanalysis
- · Medical and pharmaceutical biotechnologies
- · In vitro/ in vivo assessment for generic drugs
- Systemic, local and targeted drug delivery and technologies to optimize the biopharmaceutical and pharmacokinetic profile
- Molecular design, (bio)synthesis, semisynthesis, high-performance screening

A2. ICT

- · Analysis, management and security of big data
- Future internet
- · Software development technologies, instruments, and methods
- High performance computing and new computational models

A3. ENERGY AND ENVIRONMENT

- Increasing end-use energy efficiency
- · Optimizing the use of conventional and non-conventional water resources
- · Substitution of critical materials and functional covering
- The intelligent city

A4. ECO-TECHNOLOGIES

- · New-generation vehicles and ecological and energy-efficient technologies
- · Innovative technologies, equipment and technical systems for the generation of bioresources
- Depolluting and waste reuse technologies

In addition to the four smart specialisations, the foresight exercise identified three national priorities: Health, Space and Security, and Heritage and cultural identity.



•RIS3 Priorities

Process: http://www.poscce.research.ro/ro/node/node/nid/2438

• Project i version Dec. 2013



Smart specialization fields

- Bioeconomy
- ICT
- Energy & Environment
- Eco-technologies

Public interest priorities

- Health
- Security & Space
- National heritage & identity, cohesion and cross-cultural linkages

Smart specialization fields

- Bioeconomy
- ICT, Security & Space
- Energy, Environment & Climate changes
- Eco-nano-technologies & Advanced Materials

Public interest priorities

- Health
- National heritage & identity
- Emerging technologies
- Feedback from relevant stakeholders and political decision



version July (?) 2014

 Public debate (mandatory according to the law of transparency) version Apr. 2014

•RIS3 Priorities



Focus on changes related to Smart Specialization so far Micro-vision fiches after refining (see the Annex for the full process): <u>Agro-food;</u> <u>Bio-technology; Energy; ICT; Materials; Environment; Health; Security; Intelligent Systems; Socio-economics;</u> <u>Space; Medicine Science; Transport</u>

ICT -----> ICT, Security & Space

Rationale: ICT prioritized for information security & space security because of new info regarding the sectoral strategies (not available at the time of the first version); RO is external border of UE.

Energy & Environment — Energy, Environment & Climate change

Rationale: Environment focus on Climate Change; the *Danubius* Center will be operational by 2018.

Eco-technologies — Eco-nano-technologies & Advanced Materials

Rationale: specific request of Renault Romania Group, the Romanian Academy, and of several elite National institutes – given the opportunities in the automotive industry, textiles, and KET development (subject to further debate).

Looking beyond the boundaries



•The smart specialization-aware National RDI Strategy has taken into account the external context in the following ways:

- Through comparative analyses of relative specialization in research and development sectors in Europe.
- One of the key inputs in the work of panels fleshing out the shortlisted smart specialization fields were analyses of global drivers of change.
- Global relevance was among the explicit criteria for panels selecting and describing the most promising R&I programs.

 Strategy supports measures for international openness of Romanian research market. External knowledge should be used to improve level of R&I by supporting the participation of high level international researchers as project directors in host institutions in Romania (enterprises or research institutes or universities)

•Global Value Chain analysis

The panels working on candidate smart specialization fields followed a set of criteria in choosing the most promising R&I programs.

Key among these were criteria related to the current state of the envisaged economic subsector, the economic impact of the program, existing R&D-business collaborations etc.

•A brief overview of transnational/transregional cooperation activities



•As far as transnational/transregional collaboration on RDI is concerned, Romania sees itself as a hub in such projects as ELI-NP and the Danube Institute. [Is this supposed to be about the past, the present, the future?]

• As far as RDI is concerned, Romania participates in 6 JPIs ("Healthy and Productive Seas and Oceans", "Cultural Heritage", "Agriculture, Food Security and Climate Change", "A Healthy Diet for a Healthy Life", "Antimicrobial Resistance", "Water Challenges for a Changing World") and 5 JTIs ("Clean Sky", ENIAC, "Fuel Cells", ARTEMIS, IMI).

•Other transnational programs: the Danube Innovation Partnership (launched at the end of 2013); the Switzerland-Romania Cooperation Programme, 2011-2016; the Romania-Norway, Iceland, Liechtenstein Cooperation Programme, under the SEE Financial Mechanism 2009-2014; the Romania-France framework for research collaboration (joint research in Physics, Environment, Chemistry, Mathematics). Also, ERA.Nets (such as ERA.Net RUS).

•What are advantages and disadvantages of collaboration? Can you describe bottlenecks/obstacles in collaboration? [The advantages and disadvantaged in general / in specific cases? The obstacles encountered in specific circumstances / contemplated for the future?]

Entrepreneurial dynamics

RIS3 Test Control of the second secon

•Assessing entrepreneurial dynamics in Romania:

-Smart specialization was conceived of as a process of gradual learning, iterative and dynamic, involving constant gathering and analysis of data at local and national level.

-Given the RDI-focus of the Strategy, the latter focused primarily on *enabling innovationdriven entrepreneurship* (e.g., through fiscal and financial mechanisms, support for firminitiated RDI projects). The *response of the private sector will be a key form of feedback* in re-defining and re-designing smart specialization priorities.

-A related goal – to *catalyse entrepreneurial behaviour in the public sector*, through programs aimed at increasing the public sector's capacity to formulate its innovation needs (incl. monitoring of emergent technologies); public procurement of innovative products and services; precommercial public procurement.

Involvement of entrepreneurial actors.

First online consultation

Number of niches identified by respondents



13 panels elaborateed 90 microvisions/fiches

Second online consultation

- 44,000+ invited
- 4,091 respondents
- Average of 161 respondents per fiche

Governance of RDI strategy



•National level

•The smart specialization-aware RDI strategy design process was outsourced by the Ministry of National Education to a consortium of 11 partners and 142 supporting organizations in R&D&I.

•The consortium involved policy-makers, a variety of types of research institutes (including private ones), universities, strong business innovators, regional development agencies, and even a few business angels.

•Actors were identified through 'knowledge maps' (social network analyses of the Romanian RDI ecosystem based on data collected from projects, publications, patents); the list was further extended through nomination and co-nomination.

•Although there was no official interministerial collaboration in designing the strategy, informal discussions were held with teams in the Ministry of the Economy.

•The design of the strategy involved a number of collaborative procedures, from work in relatively large and diverse panels to participative online consultations.

•At key junctures, proposals were debated with an extended group of key actors.

•The project team was counselled by a High-Level Expert Group, which also provided oversight of the project.

Digital Growth Priorities



National level

•Romania has a distinct strategy for digital growth.

•In the context of this RDI Strategy, ICT was identified as a smart specialisation field.

•KET-related Priorities



Several smart specialization fields and R&I programs include/assume KETs – Biotech, ICT (Big data, future internet etc.), Advanced and nano-materials

The R&I program fiches in the smart specializations fields provide – where pertinent – arguments pro / against the relevant KETs.

Arguments for KETs were also provided in the consultations on the Strategy package – from Renault Group, the Romanian Academy, National R&D Institutes IFIN-HH, INFLPR, Materials Phys. and Micro-technology. The proposals considered included the following:

- The proposals made in the panels working on the draft strategy (July 2013);
- The proposals advanced during the consultations with SMEs on the RDI Strategy document, the implementation plan and the Competitiveness sectoral program (December 2013);
- Results of the NANOPROSPECT prospective study (2010-2011), available at www.imt.ro/NANOPROSPECT;
- The "Clara" cluster initiative:
- The conclusions of the Innovation Union Competitiveness Report, 2013, which states:

"In terms of technological capability Romania has the potential for regional clusters in ICT, nanosciences and nanotechnologies, automotive, security and new production technologies".

•Measuring the progress

	Last value (year)	Target 2017	Target 2020
Premises			
Public expenditures for research and development, as a share of GDP	0.31 (2011)	0.61	1.0
Number of doctorate graduates (ISCED 6) per 1000 inhabitants, 25-34 y.o.	1.4	1.5	1.5
Number of researchers in the public sector (full-time equivalent)	12409 (2011)	15000	17000
Scientific publications in the top 10% of the most quoted publications worldwide, as % of the total scientific publications in the country	3.8 (2011)	5	7
International scientific co-publications for 1 mil. inhabitants	148	200	300
Venture capital as % of GDP	0.033	0.06	0.09
Spill-over in the private sector			
Research and development spending of the business sector as a share of GDP	0.17 (2011)	0.6	1.0
Number of researchers in the private sector (full-time equivalent)	3518 (2011)	7000	14500
Public-private co-publication for 1 mil. Inhabitants	8.3	12	16
Innovative SMEs cooperating with others (%)	2.93	3.5	6
EPO patent applications / year	40	80	120
USTPO patent applications / year	17	30	60
Community trade mark applications / EUR 1 billion GDP adjusted to the purchasing power parity	2.14	3	4
Economic impact			
Innovative companies with rapid growth	-	50	150
SMEs introducing innovative products and services (%)	13.7 (2011)	16	20
Revenue from licences and patents from abroad as % of GDP	0.13 (2011)	0.15	0.17





Summary and next steps



•Next step: Adopting the smart specialization-aware RDI strategy (together with the implementation plan – PN3 – and the sectoral program).

Annex – procedure description

Assistance to identifying national priorities as regards the Smart Specialisation in the next national strategy for research and innovation 2014-2020

- Jaspers Report (http://www.poscce.research.ro/uploads/programare-2014-2020/final-report-12-aprilie.pdf)

- Recommendations report (<u>http://www.poscce.research.ro/uploads/programare-2014-2020/jaspersrecommendations.pdf</u>)

- Maps of knowledge (<u>http://www.cdi2020.ro/pachete-de-lucru/panel-prioritati/</u>)

Foresight

- Expert pannels (<u>http://www.cdi2020.ro/wp-content/uploads/2013/09/Componenta-paneluri-prioritati.pdf</u>)
- Methodology (http://www.cdi2020.ro/pachete-de-lucru/panel-prioritati/)

- "Online" questionnaire (<u>http://www.cdi2020.ro/wp-content/uploads/2014/02/Raportul-chestionarului-identificare-expertilor-si-prioritatilor-candidate.pdf</u>)

- Refining (fiches on: <u>Agro-food; Bio-technology; Energy; ICT; Materials; Environment; Health; Security;</u> Intelligent Systems; <u>Socio-economics; Space; Medicine Science; Transport</u>)
- Prioritization and version Dec. 2013.

Public debate

- National R&D institutes
- Romanian Academy
- Private companies
- Changes as for version Apr. 2014.

Feedback & political decision

-

- Version July 2014

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